



Sponsorship Opportunities



Bats Over Omaha

Spring Bat Release

HOSTED BY  **The RiverFront**

ABOUT THE EVENT



Every year, Nebraska Wildlife Rehab rescues and rehabilitates over 7,000 injured, ill & orphaned animals from across the state of Nebraska. One of our most beloved patients are native bat species that come into our care over the course of the winter, and each spring we look forward to seeing them spread their wings in the wild again!

For the past 15 years, we have welcomed the public to join us and enjoy the spectacle of their flight at this highly anticipated family-friendly event that includes children's activities, food trucks, educational tables, & the stars of the show - our native Nebraska bats!

Where do the bats go?

Most of our bats come from eastern Omaha and there is good evidence to support that the bats "go home" when released.

This means that when we release downtown, we're giving most of the bats the shortest trip home. If you live in the neighborhood, don't worry - the bats aren't going to make a new roost in your house if you don't have bats there already. Instead, they will return to their home roost as soon as they can.



In 2023, our public bat release event welcomed 3,000+ people to Joslyn Castle located in midtown Omaha.

In 2024, our public event was sadly cancelled due to weather and schedule conflicts.

In 2025, we are thrilled to announce our new venue at Heartland of America Park located in downtown Omaha!



Sponsorship Packages

Bats Over Omaha celebrates the beauty and importance of wildlife and wild spaces, offering sponsors a unique opportunity to showcase their commitment to conservation to a broad and diverse audience.

Little Brown Bat Sponsorship Package



- Standard Logo Placement:
 - Bat Release webpage
 - Bats Over Omaha T-shirts
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- Sponsor recognition in event opening announcements

\$500

Silver-Haired Bat Sponsorship Package



- Enhanced Logo Placement:
 - Bat Release webpage
 - Bats Over Omaha T-shirts
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- Sponsor recognition in event opening announcements
- Sponsor name mentioned on all social media channels

\$1000

Big Brown Bat Sponsorship Package



- Optimal Logo Placement:
 - Bat Release webpage
 - Bats Over Omaha T-shirts
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- Sponsor recognition in event opening announcements
- Sponsor highlight on all social media channels
- Custom social media post with sponsor logo featuring an animal
- 6 months of recognition in NWR Front Lobby video stream



\$1,500

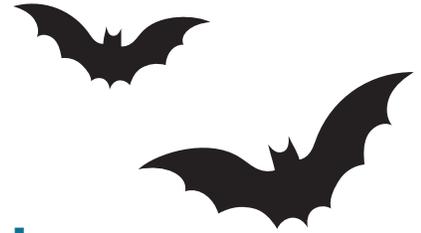


The **RiverFront**

In 2025, we are extremely excited to announce our new partnership with the Omaha RiverFront, who will be hosting our event at the Heartland of America Park on the lawn alongside the Skate Ribbon. Ample green space, public amenities & proximity to home roosts for many of our bats make this an incredible venue.



EVENT SCHEDULE



Announcement

Bat release can happen any time between the end of March and the beginning of May. We release the bats on the earliest possible date, taking into consideration current conditions, weather forecast, and insect populations. Their well-being is our top priority, so our release happens when it works for the bats.

We begin to build excitement approximately 6 weeks prior to an estimated event date, and the public is notified of the date 48-72 hours prior to the event by e-newsletter, social media, press release, and our website landing page.

Day of Event

6:00pm

Event opens to the public. Attendees find a spot on the lawn, browse education tables, enjoy family activities and offerings from food trucks & vendors.

7:45pm

Opening announcements from Executive Director, Laura Stastny

8:00pm (dusk)

Bats take flight!

9:00pm

Event concludes

OUR AUDIENCE



Event Attendees
in 2023



Annual Website
Visitors



E-Newsletter
Subscribers



Followers
on Social Media



ABOUT US

Nebraska Wildlife Rehab (NWR)

NWR is a non-profit wildlife center & veterinary hospital that provides medical management and compassionate care for injured, sick, and orphaned native Nebraska species and migratory birds. Working closely with wildlife and health professionals, our goal is to rehabilitate the wildlife in our temporary care for reintroduction to the appropriate wild habitat.



Our Mission

To rehabilitate native Nebraska wildlife and migratory birds for return to the wild, to preserve and restore native habitats, and to educate youth and adults about the importance of wildlife and ecosystems by engaging them in projects and activities that contribute to the well-being of our natural environment and inspire them to take action to protect it.

REHABILITATION • EDUCATION • CONSERVATION

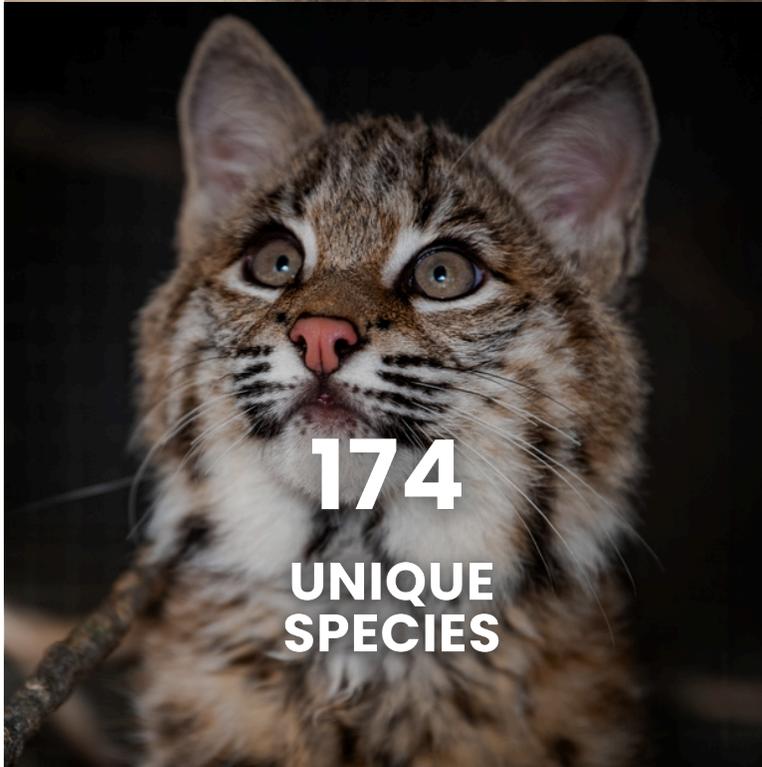
Annual Impact of Your Support



8,000+
ANIMALS RESCUED



12,000+
PUBLIC INQUIRIES SEEKING
WILDLIFE ASSISTANCE



174
UNIQUE
SPECIES



3,000+
STUDENTS IMPACTED
BY EDUCATIONAL
PROGRAMMING



Thank You!

We appreciate your support!



**IF YOU ARE INTERESTED IN BECOMING A SPONSOR,
PLEASE CONTACT MICHAELA AT
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