

Sponsorship Opportunities



BATS OVER OMAHA

Spring Bat Release Event

HOSTED BY  **The RiverFront**



ABOUT THE EVENT

Every year, Nebraska Wildlife Rehab rescues and rehabilitates over 8,000 injured, ill & orphaned animals from across the state of Nebraska. One of our most beloved patients are native bat species that come into our care over the course of the winter, and each spring we look forward to seeing them spread their wings in the wild again!

For the past 15+ years, we have welcomed the public to join us and enjoy the spectacle of their flight at this highly anticipated family-friendly event that includes children's activities, food trucks, educational tables & the stars of the show - our native Nebraska bats!

Where do the bats go?

Most of our bats come from eastern Omaha and there is good evidence to support that the bats "go home" when released.

This means that when we release downtown, we're giving most of the bats the shortest trip home. If you live in the neighborhood, don't worry — the bats aren't going to make a new roost in your house if you don't have bats there already. Instead, they will return to their home roost as soon as they can.



ABOUT THE VENUE



Since 2025, we've welcomed 3,000+ people to our new venue at Heartland of America Park located in downtown Omaha. Ample green space, amenities & proximity to home roosts for many of our bats make this an incredible venue for this free, public event.





SPONSORSHIP LEVELS



2027 SPONSORSHIP DEADLINE: MARCH 1, 2027

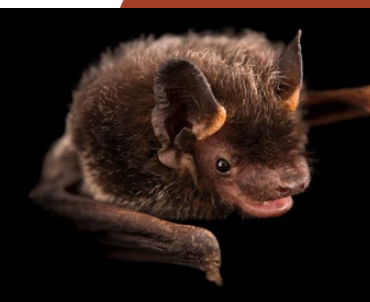


Little Brown Bat Sponsorship Package

- Standard Logo Placement:
 - Bat Release webpage
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- Sponsor recognition in event opening announcements

\$500

UNLIMITED SPOTS



Silver-Haired Bat Sponsorship Package

- Enhanced Logo Placement:
 - Bat Release webpage
 - Bats Over Omaha T-shirts
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- Sponsor recognition in event opening announcements
- Sponsor name mentioned on all social media channels

\$1,500

10 SPOTS AVAILABLE



Big Brown Bat Sponsorship Package

- Optimal Logo Placement:
 - Bat Release webpage
 - Bats Over Omaha T-shirts
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- Sponsor recognition in event opening announcements
- Sponsor highlight on all social media channels
- Custom social media post with sponsor logo featuring an animal
- 6 months of recognition in NWR Front Lobby video stream

\$2,500

5 SPOTS AVAILABLE



Presenting Sponsor

- Premium Logo Placement
 - Bat Release webpage
 - Bats Over Omaha T-shirts
 - Sponsorship Banners
 - Bat Release E-newsletter Announcement
 - Facebook Event Page
- All the benefits listed in Big Brown Sponsorship Package + year-round recognition in outgoing communications and front lobby video

\$5K

1 SPOT AVAILABLE

EVENT SCHEDULE



ANNOUNCEMENT

Bat release can happen any time between the end of March and the beginning of May. We release the bats on the earliest possible date, taking into consideration current conditions, weather forecast, and insect populations. Their well-being is our top priority, so our release happens when it works for the bats.

We begin to build excitement approximately 6 weeks prior to an estimated event date, and the public is notified of the date 48-72 hours prior to the event by e-newsletter, social media, press release, and our website landing page.

DAY OF EVENT

6:00pm

Event opens to the public.

Attendees find a spot on the lawn, browse education tables, enjoy family activities and offerings from food trucks & vendors.

7:45pm

Opening announcements from Executive Director, Laura Stastny

8:00pm (dusk)

Bats take flight!

9:00pm

Event concludes

OUR AUDIENCE

3k+



Annual Event
Attendees

62.5k



Annual Website
Visitors

8.5k



E-Newsletter
Subscribers

66.1k



Followers
on Social Media

ABOUT US



NEBRASKA WILDLIFE REHAB (NWR)

NWR is a non-profit wildlife center & veterinary hospital that provides medical management and compassionate care for injured, sick, and orphaned native Nebraska species and migratory birds. Working closely with wildlife and health professionals, our goal is to rehabilitate the wildlife in our temporary care for reintroduction to the appropriate wild habitat.



OUR MISSION

To rehabilitate native Nebraska wildlife and migratory birds for return to the wild, to preserve and restore native habitats, and to educate youth and adults about the importance of wildlife and ecosystems by engaging them in projects and activities that contribute to the well-being of our natural environment and inspire them to take action to protect it.

REHABILITATION • EDUCATION • CONSERVATION

ANNUAL IMPACT OF YOUR SUPPORT





THANK YOU!

We appreciate your support.

IF YOU ARE INTERESTED IN BECOMING A SPONSOR,
PLEASE CONTACT MICHAELA AT
MICHAELAFAVARA@NEBRASKAWILDLIFEREHAB.ORG



9777 M Street, Omaha, NE 68127
(402) 234-2473
nebraskawildliferehab.org